

## Real Estate Web Site Design

Over 80% of real estate buyers start their search on the internet and since the year 2000, internet usage has increased over 300%. Your potential customers are on the web, shouldn't you be there to meet them?

Full-featured, high ranking, real estate web sites are crucial for success in today's real estate market for both real estate agents and brokers. My real estate web sites generate leads, showcase listings, rank well in the major search engines, and let you keep in touch with your real estate clients.

I can empower you to update your own web site, which can remove the need for expensive design and technical costs in the future - all as simple as editing a Word document. Add your own real estate listings and photos, real estate articles, comments, and featured listings, all with a few clicks of the mouse !!

Leading edge web design features such as RSS (Really Simple Syndication) allow you to syndicate your real estate listings for incredible exposure in search engines, while providing users of your real estate web site a simple method to obtain your latest listings, without even having to visit the web site !