

Ecommerce solutions

With more and more stores being created online, the need for quality e-commerce business solutions is on the rise. Whether you are a large or small business, there is an ecommerce solution that will match your needs. There are many 'out-of-the-box' ecommerce solutions that work very well for small business and new online ventures, while custom ecommerce solutions and programming can offer a unique and branded online shopping experience.

Available ecommerce solutions include Paypal integration, merchant account setup, SSL certificates, customer databases, payment gateways, storefront administration, Urchin Analytics, sales reporting, online credit card processing, and internet merchant accounts.

ECommerce websites allow businesses to reach a wider audience, in some instances that audience can be worldwide. With such a large audience an ecommerce site must be able to handle an array of different transaction types and must also be able to manage all of the transactions they receive. My E-commerce business solutions allow for business owners to track web visitors, to develop full-scale reports about how the business is doing, and can offer a business owner with hints on how to improve their online business.

ECommerce software often provides web traffic reports to the business operator. Web traffic reports let the business operator know how many visitors have seen the site, what web pages they accessed and at what hours pages were accessed. Traffic reports are incredibly important if the business owner wants to know what marketing techniques are attracting customers and which are not.

Captivating, easy to use, ecommerce business solutions that you can administer yourself, teamed with the online marketing know-how to ensure your online endeavour continues to grow, and continues to have success !