

## Web site design

Web site design in Los Cabos, Baja California Sur, Mexico, including San Jose del Cabo and Cabo San Lucas.

A Web site is a powerful tool for both individuals and businesses. It enables you to efficiently reach and provide services to customers across the globe, generate more revenue, increase efficiency, enhance customer service, and improve communications.

My approach to web site design results in great looking, modern web sites with high usability , and are built from the ground up to rank well in the major search engines, such as Google®; and Yahoo®;. The task of designing a website for search engines should be done while planning the other two major factors of any website, marketing and design.

Many web sites are designed without consideration for the important technical aspects of design, which may produce nice looking web sites, but they usually don't rank well or function properly, which can lead to a poor user experience, frustration, and subsequently, abandonment.

Get a cost-efficient, high ranking web site packed with client-friendly features such as Content Management Systems (CMS) that empower you to update your own website, avoiding expensive programmer fees and costly technical support. Integrate a blog, bulletin board, newsletters, affiliate programs, and link exchange programs and your website will be useful, user friendly, and high ranking. In addition, your web site is designed from the ground up for high search engine placement and positioning, to allow search engines AND your customers to find you easily.

What good is your business if no one can find you ?